

4118 Robertson Road  
Madison, Wisconsin  
43714



www.WFI-Global.com  
Phone: 608-218-4040

News for Release: June 18, 2013

For more information contact:  
Shari S. Cohen at (248) 539-3036 or shariscohen@att.net

## **WFI Global, LLC Introduces First Insulating Window Foam with Renewable Content**

WFI Global, LLC has introduced U-Core+, the first polyurethane window foam with renewable agricultural content that improves its environmental impact. The bio-content in U-Core+ significantly exceeds the criteria for the United States Department of Agriculture's Bio-Preferred Program for insulating foams.

Replacing some of the petroleum-based components of polyurethane foam with a soybean product substitutes a renewable agricultural material for a non-renewable resource—petroleum. In addition, soybean production reduces greenhouse gases and soybean-based products have a lower global warming potential than petroleum products.

U-Core+ retains the benefits of traditional insulating polyurethane foam—improved thermal performance, greater energy efficiency and reduced condensation on windows. In addition, U-Core+ foam is a fire retardant.

“We are very pleased to develop window insulation foam that uses plant material to reduce harmful greenhouse gases. U-Core+ enhances window performance with less impact on the environment. In addition, product users report that U-Core+ is easy to work with and has bending applications,” said Terry Walker, WFI Global president.

U-Core+ is available through Industrial Sales corporation of Westport, Conn. ([www.iscamerica.com](http://www.iscamerica.com)). The product is manufactured in the U.S.

###